

**MIND
LAB**

What is innovation?

**MIND
LAB**

Where does innovation come from?

**MIND
LAB**

Who are the 'users' in the public sector?

**MIND
LAB**

What is the value of innovation
in the public sector?



Innovation in Government Workshop for Centre for Social Innovation

Workshop process

- > Challenging the problem
- > Ideation
- > Prioritization
- > Concept development
- > Pitch



Problem tree

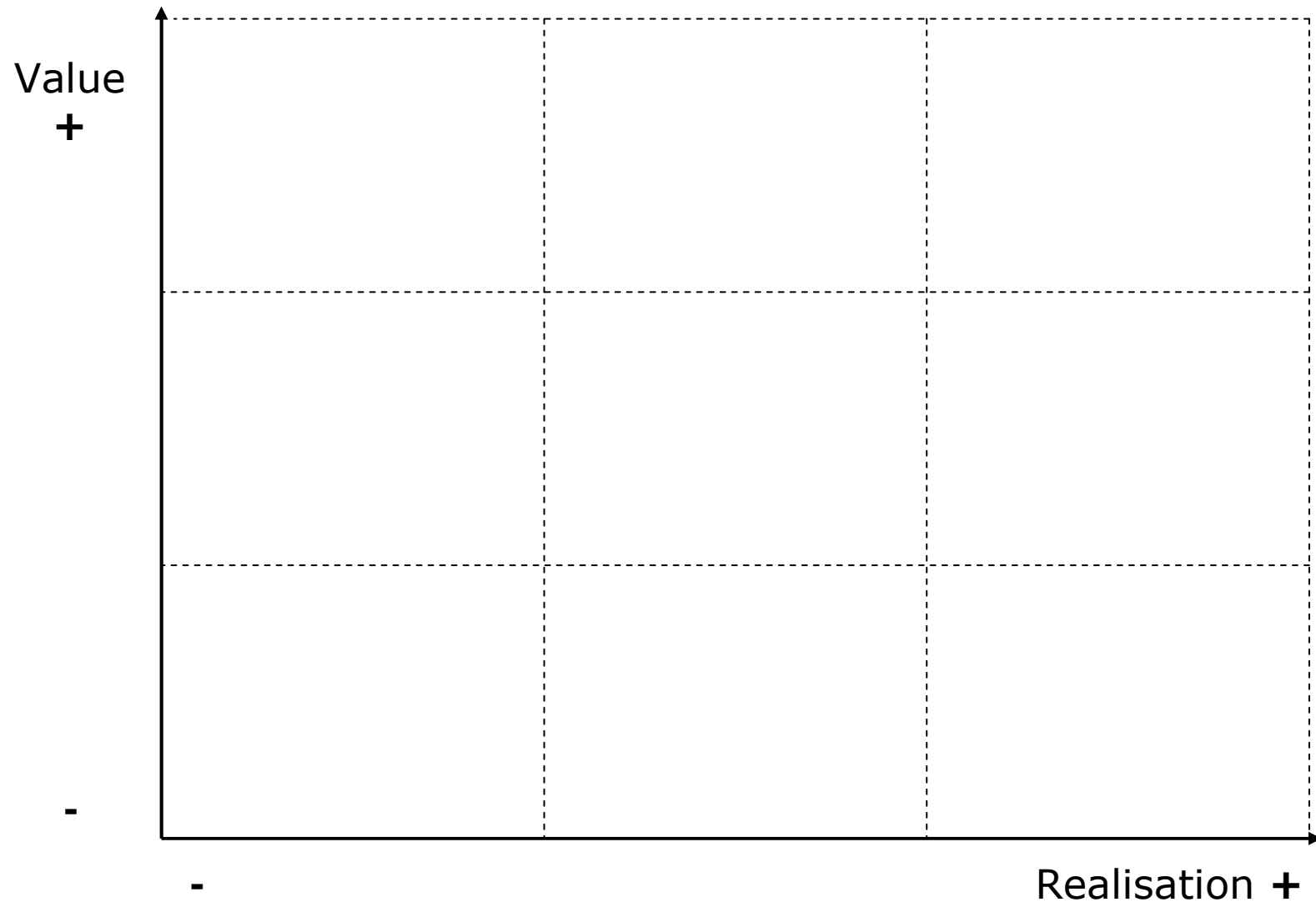
Causes

Problem

Consequences

**MIND
LAB**

Prioritization





Concept: [title] _____

Group: [no.] _____

What are the key characteristics of the concept?

What are the critical success criteria [conditions, people, actions, etc.]?

Who is the target population?

What would be the next steps now?

Why will the concept create value?

Who is responsible for implementation?